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THE MERCANTI GROUP PROMOTES DAVID REMICK AND JOSH SUSSER IN ITS CORPORATE FINANCE GROUP

MINNEAPOLIS, MN, July 10, 2007 -- The Mercanti Group today announced two promotions in its corporate finance group. David Remick, who joined Mercanti in 2001, was named a Director; he had been a Principal. Josh Susser, who had been an Associate at Mercanti since joining the firm in 2003, was promoted to Principal. Mr. Remick and Mr. Susser have contributed importantly to the firm's successful execution of transactions on behalf of its investment banking clients across various industries, including consumer products, retail and business services, and will continue in those roles.

"Apart from their accomplishments and the fact that both Dave and Josh are highly deserving, the promotions also underscore our firm's continued growth and expansion," said James D'Aquila, Managing Director of Mercanti.

Since joining Mercanti, Mr. Remick has provided his clients with financial and strategic advice across a wide range of advisory assignments, including buy-side and sell-side M&A, public and private equity offerings and debt placements. Mr. Remick has worked with middle market public, private and family-owned companies in the personal care, sporting goods and leisure equipment, apparel, automotive aftermarket, health club, restaurant, direct marketing and specialty retail sectors. Prior to joining Mercanti, Mr. Remick was in the Consumer Investment Banking group of Piper Jaffray & Co. where he worked on a variety of financings and advisory assignments for middle market companies in the consumer industry. He is a graduate from the University of Notre Dame, where he received a BBA *magna cum laude* with a major in finance and a minor in accounting and completed the University's Honors Program.

Mr. Susser has extensive buy-side and sell-side M&A experience across a variety of industry sectors, including consumer products, specialty retail, leisure, building products and wholesale supply. Mr. Susser was previously with Piper Jaffray's Consumer Mergers and Acquisitions Group where he worked on a variety of M&A advisory assignments for middle market companies and investors in the consumer industry. He is a graduate of the University of Colorado, Boulder, where he received a BA *cum laude* with a major in Economics.

Both individuals are based in Mercanti's Minneapolis office.

About The Mercanti Group

The Mercanti Group is a results-oriented boutique financial advisory firm that embraces a fierce commitment to client service and provides creative Merger & Acquisition, Capital Raising and Strategic Advisory solutions to small and middle market companies, private equity firms and individual business owners in the consumer, health care, technology, business services and manufacturing industries. Mercanti offers companies the expertise and capabilities of a large investment bank with the focus, attention and energy of a small entrepreneurial firm. Mercanti has offices in Minneapolis, Los Angeles and New York. Mercanti also is strategically affiliated with Marquette Financial Companies, a diversified financial services company which is a part of the Pohlad family holdings. If you would like more information on The Mercanti Group, please visit the Web at www.mercantigroup.com, or contact a Mercanti professional at 612.333.0130 (Minneapolis); 310.444.0130 (Los Angeles); or 212.883.0130 (New York).