



The Mercanti Group Co-Sponsors WWD: The 4th Beauty CEO Summit

MINNEAPOLIS, June 23, 2002 — The Mercanti Group will participate as a sponsor of the WWD: The 4th Beauty CEO Summit Conference in Evian, France June 23—25, 2002. The CEO Summit Conference is presented by Fairchild Publications, Inc. Financial firms which were selected to participate are The Mercanti Group, Goldman Sachs, UBS and Morgan Stanley.

The 2002 beauty summit will bring together international retailing, manufacturing and marketing beauty industry leaders to share challenges, perspectives, insights and opportunities in a relaxed setting.

For further information on the Summit see <http://www.dnrnews.com/beautysummit/beauty.htm>

Participants and panelists include the following:

- A.G. Lafley, Chairman, President & CEO, The Procter & Gamble Company
- Lindsay Owen-Jones, Chairman & CEO, Chairman and Founder of L'Oréal S.A.
- Francesco Trapani, CEO, Bulgari SpA
- Leonard Lauder, Chairman, Estée Lauder Companies, Inc.
- Andrea Jung, Chairman & CEO, Avon Products, Inc.
- Morio Ikeda, President, CEO & COO, Shiseido Company, Ltd.
- Jacques-Franck Dossin, Executive Director, International Research, Goldman Sachs International
- Alain Dominique Perrin, CEO, Richemont S.A.
- Claude Martinez, CEO, Christian Dior Parfums
- Robert Mettler, Chairman & CEO, Macy's West
- Javier Cano, Chairman & CEO, Puig Beauty & Fashion Group
- Patrick J. Choël, President, LVMH Fragrances & Cosmetics
- Marcel Frydman, President, Parfumeries Marionnaud
- Chantal Roos, Chairman & CEO, YSL Beauté
- Camille McDonald, President & CEO, Parfums Givenchy, Inc., American Designer Fragrances & Guerlain, Inc.
- Cristina Bornstein, Co-Founder & Creative President, Tony & Tina Vibrational Remedies
- Ed Burstell, Vice President & General Manager, Henri Bendel
- John Demsey, President, Mac Cosmetics
- Jim D'Aquila, Managing Director, The Mercanti Group
- Jane Ann Ford, CEO & Co-Creator, BeneFit Cosmetics
- Jean Hoehn Zimmerman, EVP, Marketing & Sales, Chanel, Inc.
- Shashi Batra, SVP, Merchandising, Sephora USA
- Timra Carlson, VP, NPD BeautyTrends
- Hilary Dart, President, Calvin Klein Cosmetics
- Beth Pritchard, President & CEO, Bath & Body Works

About The Mercanti Group

The Mercanti Group is a results-oriented boutique financial advisory firm that embraces a fierce commitment to client service and provides creative Merger & Acquisition, Capital Raising and Strategic Advisory solutions to small and middle market companies, private equity firms and individual business owners in the consumer, health care, technology, software, business services and manufacturing industries. Over the last three decades, the professionals of Mercanti gained a wealth of Wall Street experience while they were partners together at a few of the largest and most admired multi-national investment banks. Mercanti offers companies that are increasingly ignored by Wall Street the expertise and capabilities of a large investment bank with the focus, attention and energy of a small entrepreneurial firm. Mercanti Securities, LLC, member NASD/SIPC and a subsidiary of The Mercanti Group, enables Mercanti to compete with larger investment banks and provide a broad range of customized financial advisory services and transaction structures. Mercanti has offices in Minneapolis and Los Angeles. If you would like more information on The Mercanti Group, please visit the Web at www.mercantigroup.com, or contact a Mercanti professional at 612.333.0130 (Minneapolis) or 310.444.0130 (Los Angeles).